



Ohef Sholom Temple's 175th Anniversary Directory Business Advertisement Order Form



The Ohef Sholom Temple Directory is distributed to more than 700 congregant households and is a resource used by our members for over two years. That's an extended amount of visibility for a great value! Our members are encouraged to support the businesses who support our congregation, so please reserve advertising space for your business today and help Ohef Sholom Temple celebrate its 175th Anniversary while also promoting your business. ***Thank You for Your Support!***

☐ **Yes!** I would like to advertise my business in the 2020 OST Directory in support of the Temple's 175th Anniversary!

Please return this order form with payment **no later than March 13, 2020** to:
Ohef Sholom Temple, 530 Raleigh Avenue, Norfolk, VA 23507

Or, go paperless and purchase your advertisement online at
ohefsholom.org/directory

Business Name: _____

Business Contact: _____

Phone Number: _____

Business Email: _____

Mailing Address: _____

Ads are organized alphabetically and by category in the Directory Index.

Please circle which category best suits your business:

- | | |
|----------------------------------|--------------------------------|
| • Accounting & Finance | • Health & Medical |
| • Art & Design | • Home & Garden |
| • Automotive | • Jewelers |
| • Burial Services | • Law & Insurance |
| • Community Center & Services | • Real Estate Services |
| • Education | • Restaurants, Food & Catering |
| • Entertainment & Event Planning | • Technology Support |
| • Gifts & Flowers | • OTHER _____ |

Questions? Contact Nina Kruger at 757-625-4295 or email directory@ohefsholom.org
Thank you for your continued generous support of Ohef Sholom Temple!

Ad Options:

Please select the type and size of the ad below. Premium ads are available on a reservation basis. **To see if a specific location or premium ad space is available, please call the Temple office at 757-625-4295 or email directory@ohefsholom.org.**



Please Choose Advertisement:

☐ **Full Page Ad - (W) 4.5" x (H) 7.5"**

- ☐ Back Cover, Color Gloss Cardstock - \$1,750
- ☐ Inside Front Cover, Color Cardstock - \$1,100
- ☐ Inside Back Cover, Color Cardstock - \$1,100
- ☐ Divider Page, Color Cardstock - \$900
- ☐ Color, Regular Paper - \$750
- ☐ Black & White, Regular Paper - \$700

☐ **Half Page Ad - \$500**

Black & White Only

Vertical: (W) 4.5" x (H) 3.5"

Horizontal: (W) 2.25" x (H) 7.5"

☐ **Quarter Page Ad - \$300**

Black & White Only

Vertical: (W) 2.25" x (H) 3.5"

Horizontal: (W) 4.5" x (H) 1.75"

Please Choose One:

- ☐ I will submit camera ready art to directory@ohefsholom.org by **March 13, 2020**.
(High Resolution PDF, JPEG or PNG files, no less than 300 ppi).
- ☐ Please use our same ad from the last OST Directory (2017 edition).
- ☐ Please have the OST Graphic Designer create an ad. Send any logos, text, images, or graphics for the ad to directory@ohefsholom.org by **March 6, 2020**.

Best time to contact me: _____ Best way to reach me: _____

Sizes and Dimensions:

<p>Full Page Ad</p> <p>(W) 4.5" x (H) 7.5"</p>	<p>Half Page Ad (Horizontal)</p> <p>(W) 4.5" x (H) 3.5"</p> <p>(Align Top)</p> <p>(Align Bottom)</p>	<p>Half Page Ad (Vertical)</p> <p>(W) 2.25" x (H) 7.5"</p> <p>(Align Left) (Align Right)</p>	<p>Quarter Page Ad (Horizontal)</p> <p>(W) 4.5" x (H) 1.75"</p> <p>(Align Top or Bottom)</p> <p>Quarter Page Ad (Vertical)</p> <p>(W) 2.25" x (H) 3.5"</p> <p>(Align Left) (Align Right)</p>
---	---	---	--

All ad purchases must be submitted with a check made out to Ohef Sholom Temple no later than March 13, 2020. To order and pay online, go to ohefsholom.org/directory.

